Teaching E-Business Communications to Executive Masters of Business Administration (MBA) and Human Resource Management (HRM) Learners and Professionals

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***Abstract*—Communication problems in today's business world constitute the cause for chaos, conflicts, and sometimes corruption on the behalf of employees and leaders when there is a lack in certain skills sets, ethical and logical reasoning, and overall understanding of the role and function of modern-day communications. Consequently, many communication problems can be prevented with proper standards and procedures. Many executive Masters of Business Administration (EMBA) and Human Resource Management (HRM) programs are now including business communications or components thereof communications and their program offerings. This paper will look at how technology has impacted communications in today's workplace, as well as how the skill sets of leaders, managers, and employees do affect the communication process. Therefore, a special emphasis will be placed on use of technology, use of electronic communications, and overall training of human capital in today's organizations. Finally, this paper will address how one university has approached the teaching of business communications with an emphasis on electronic communications in the workplace.**

***Index Terms*—e-Business, Workplace Communications, Electronic Communications, Human Capital.**

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